

# Adnan Rasool

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## PROFILE

Highly motivated professional with extensive experience in program design, development and interdisciplinary evidence-based research, seeking opportunities in a collaborative working environment in the field of data analytics and research. Proficient in advising leadership in the public and private sectors on matters of strategic importance and technological scaling. Detail oriented team player with demonstrated ability to adapt on the go to achieve organizational goals.

## EDUCATION

### Georgia State University

*PhD in Political Science (Comparative & International Relations)*

Dissertation: 'Bargaining a Democracy: Bureaucratic Quality & Democratization'

**Atlanta, GA**

*Expected 5/19*

### Georgia State University

*Master's in Political Science (Comparative & International Relations)*

**Atlanta, GA**

*7/15*

### Middlesex University

Bachelor's in Business Administration (Honors in Management)

**London, UK**

*9/08*

## WORK EXPERIENCE

### Georgia State University

*Graduate Assistant/ Student Innovation Fellow*

**Atlanta, GA**

*Aug 2013 –*

- Team lead on *Gentrified Voters* project for ATL Maps. The project explores how gentrification and creation of new cities in Metro Atlanta is driven primarily by changing racial demographics and income inequality. First of its kind project to overlay this data on historical maps stretching back to 1950s.
- Designed and created the ATL Rap Map project to map out economic blight in Atlanta using popular music lyrics. Project featured nationally by media outlets including NPR and [CityLab](#).
- Designed and implemented multipurpose social science survey tool that captures respondent data while running an online data simulation. Project cuts time for data analysis by terminating need for data cleaning.
- Led project team that designed and rolled out first fully online master's program for the Political Science program at the university. Program successfully completed first cycle in Summer 2018.
- Designed and launched Political Science Department's website on University's Wordpress platform with built in google analytics capacity to drive traffic and launch automated ads during recruitment seasons. Built – in google analytics and auto advertising helped drive up traffic to the website and improved department name recognition.
- Designed disaggregated data matrix for Bhutan's Gross National Happiness Index as part of Dean of Arts and Science's project on Democratization.

### Government of Pakistan

*Member – Five Year Planning Committee*

**Islamabad, Pakistan**

*Jan 2018 – April 2018*

- Designed multistage bureaucratic reforms that improves recruitment process & adjusts perks to cut costs up to 15% for federal bureaucracy. Contributed to design of monitoring and evaluation matrix for the Civil Service Reform framework's implementation.

**PML – N (Political Party)** **Pakistan**  
*Head of Policy Research* Oct 2012 – June 2013

- Designed policy on bureaucratic reform, privatization as well as national health insurance initiatives. Team member for party's election campaign that the party won
- Interacted with mass media & designed digital media strategy that propelled the party to the top spot in online presence in the country. Put in place online eco – system that party still uses to engage voters.
- Designed and executed internal surveys on voter needs, message testing & perception
- Developed public outreach strategy to provide public access to project by project information with details of financial and administrative management for all projects promised by the party

**Planning Commission of Pakistan & USAID** **Pakistan**  
*Technical Adviser (Trade & Development)* August 2010 – Sept 2012

- Expert Consultant for national trade policy framework initiatives beginning in 2009. Policy outcomes increased domestic commerce by 10%. Worked closely with World Bank and Asian Development Bank teams on formulating outreach and implementation plan.

**Coalition Support Fund, USAID** **Pakistan**  
*Monitoring and Evaluation Analyst* Sept 2009 – March 2010

- Core team member tasked with helping design monitoring and evaluation framework for all USAID funded programs in Pakistan.
- Worked closely with programs on trade and energy to create a holistic framework for performance management and effective information dissemination.

**Govt. of Pakistan, USAID & United Nations Environmental Program** **Pakistan**  
*Trade Impact Expert* August 2008– June 2010

- Part of the core team working on the National Sustainable Development strategy for Pakistan. Designed key indicators for sustainable trade activities for the strategic framework.
- Contributed holistic performance measures for implementation phase of the strategy for better appraisal of outputs and outcomes of the strategy.

**United Nations Environmental Program (UNEP)** **Kenya**  
*Intern* May 2007 – October 2007

- Assisted in organizing Conference of Party (COP) meeting in 2007 as part of the Head Office team from Division of Conventions (DOC).
- Worked closely with Division of Policy Development & Law on creating a comprehensive repository of environmental laws and conventions signed by member states.

**GRANTS & AWARDS**

- **Best Graduate Student Research Paper**, College of Arts & Sciences, GSU 2019
- **Taiwan Fellowship (US \$ 10,5000)**, Ministry of Foreign Affairs, Republic of China 2017
- **Student Innovation Fellowship**, Center for Excellence in Teaching & Learning, GSU 2016 – 19
- **Graduate Research Assistant**, Department of Political Science, GSU 2013 – 2016
- **Winner (US \$10,000)**, South Asia Renewable Energy Initiative (SAREI) Grant, USAID 2009

**TOOLS & SKILLS**

**Computational Skills** - STATA, GEPHI, NVivo, Node XL, Camtasia, Office Mix, Microsoft Office, Google Analytics, Google mapping, Wordpress (*Advanced*), GIMP, QGIS (*Novice*)

**Qualitative Skills** – Project Design and Management, Report Writing, Text Analysis, Monitoring and Evaluation, Field Work, Network Analysis **Languages** – English (Fluent), Urdu (Native)